

rtbf **audio** rtbf **TIP!K**

THE
FACT
CHECK
AWARDS

MOODBOARD

rtbf



Years ago, Professor Faky created a secret school: the F.A.C.T.S School (School of Facts and Checked, Fully Sourced Information). A place where misinformation does not exist and where general knowledge never fades. In the utmost secrecy, he trains, enlightens, and sends his students on missions to hunt down fake news.

With the rise of social media and artificial intelligence, Professor Faky has grown concerned. Algorithms are spreading doubt and misinformation. He needs reinforcements. So, he has entrusted a mission to two former students, Laura and Pierre: to find the next generation for the school.

Eight secondary schools will compete through quizzes and various challenges. They all share one goal: to join the F.A.C.T.S School, but also to prove to Professor Faky that the new generation is far stronger than AI!

So, which class will win the school's most prestigious award – The Fact Check Awards?

Concept and Objectives

In this thrilling competition, eight 11th-grade classes from eight different schools in the Wallonia-Brussels Federation compete in a knockout tournament made up of quizzes and a variety of challenges. Their goal? To reach the grand final and win the prestigious Fact Check Award for their school!

The journey unfolds in three stages: the Qualifiers, the Semi-finals, and the Final. During these phases, students must answer questions on general knowledge and current affairs, as well as take on fact-checking challenges—the famous “Faky questions.” On top of that, they will face surprising and diverse challenges, all against the clock.

At the end of the tournament, the winning class will not only take home the Fact Check Award, but also win a trip to Paris, an exclusive visit to the Franceinfo newsroom, and tickets to summer festivals. An experience that is both educational and exciting!



LAURA & PIERRE



Laura Jadot and Pierre Galhaut, the iconic duo from Mise à Jour, RTBF's news TikTok account, are the leading figures of the show and are about to embark on a mission across the Wallonia-Brussels Federation.

Their mission: to visit schools and host the quizzes and challenges they have prepared with Professor Faky. Students had better brush up on their general knowledge, current affairs, and fact-checking skills... They won't show any mercy when it comes to setting traps!

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Mise à jour is a daily news account for teenagers, entirely digital, available on TikTok and Instagram, and presented by journalists Laura and Pierre.

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PROFESSOR FAKY



Professor Faky, portrayed by Ambroise Carton, a journalist in the RTBF newsroom for Décrypte and Faky, will guide the students throughout the adventure through a series of educational and entertaining video segments.

A true digital compass, he will teach them how to navigate the world of information with method and critical thinking.

- On the agenda:
- • How to spot an online scam? Understanding warning signs, fake messages, and common traps.
- • How to verify sources? A clear introduction to the right reflexes for distinguishing real information from misinformation.
- • How to recognize an image or video generated by artificial intelligence? He will explain the clues, common mistakes, and techniques to avoid being fooled.

At every stage, Professor Faky will share his tips, methods, and advice, always with humor and a pedagogical approach.

And watch out: at any moment, he may appear to launch a surprise challenge at the students! A fun and interactive way to test their knowledge... and keep everyone on their toes.

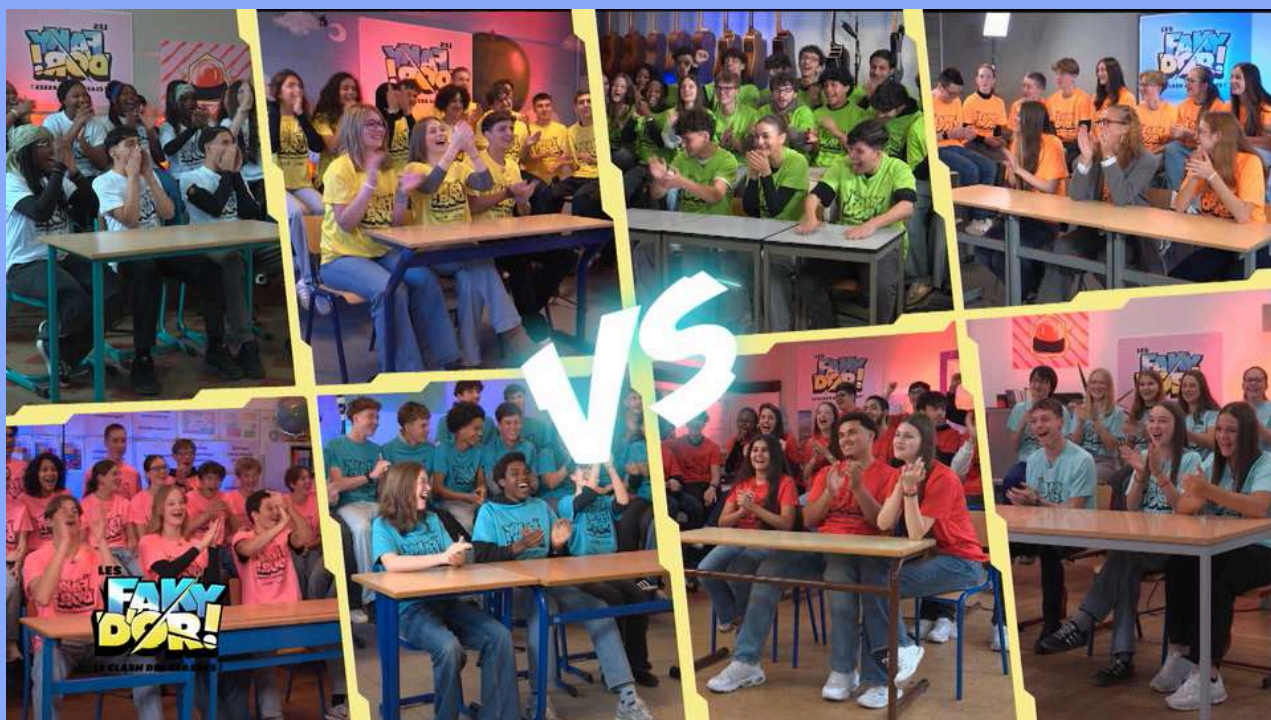
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Faky

Faky is a platform created by RTBF that helps combat misinformation by providing the tools needed to develop critical thinking and evaluate the information we encounter online.

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The 8 belgians schools



**Athénée Royal de
Fragnée
(Liège)**

VS

**Athénée Joseph
Bracops d'Anderlecht
(Bruxelles)**

**Athénée Royal de
Jodoigne
(Brabant-Wallon)**

VS

**Athénée Royal de
Quiévrain
(Hainaut)**

**Institut des Dames
de Marie de
Woluwe
(Bruxelles)**

VS

**Collège Saint-
Martin de Seraing
(Liège)**

**Institut Jean XXIII
de Jemelle
(Namur)**

VS

**Institut Saint Laurent de
Marche-en-Famenne
(Luxembourg)**

THE STAGES

Three locations, three atmospheres, and three levels of pressure where Laura and Pierre's classes will compete: first in their classroom for the Qualifiers, then in the gym for the Semi-finals, before meeting in the studio for the ultimate stage—the Grand Final.

Each of these stages will feature two types of questions, as well as challenges set by Professor Faky and by Laura and Pierre.

1- To the black board!

The Qualifiers

The first battle! Each class faces off against another and must answer questions asked by Laura or Pierre. The class that scores the most points qualifies for the semi-finals!

Watch out... Professor Faky will throw "Faky challenges" (fact-checking challenges) at the students!



2- To the gym!

The Semi-Finals

The winners of each previous battle will compete simultaneously in the semi-finals in their school's gym.



3- On the Set

Grande Finale

The ultimate battle will take place in the RTBF studios in Brussels! A big quiz and seven challenges await the finalists as they try to win their trip to Paris!



CHALLENGES



A red siren will be installed in the classroom. If it goes off, it means a challenge alert! It can be triggered at any time during a stage:

- *If the challenge is successfully completed, the class earns an advantage for the rest of the game.*
- *If the class unfortunately fails, they will receive a penalty on the next question.*

3 types of challenges

Faky Challenge

Two students will have to solve a fact-checking challenge, set by Professor Faky.

Example: "Among these images, which one was generated by artificial intelligence?"

"Find the source and context of this photo using a computer."

Sports Challenge

Two students will have to take part in a sports challenge to earn bonus points... or receive penalties!

Academic Challenge

Two students will have to complete a challenge based on a school subject.

Examples: translating a sentence perfectly from French into Dutch (languages), matching books to their authors (French), or solving a math puzzle (mathematics).