HIT FORMAT FACTUAL SOCIETY



QR Quick Response

Take Your Seat To Active Democracy

Citizens locked up on a TV set separate from the main set are invited to observe and listen to the exchanges between various experts, politicians and actors of social life, on various societal issues related to current events.

Their main objective is to come up with concrete proposals together, which they present at the end of the show.

To help them in their task, a journalist host moderates the debate which takes place live and in front of an audience, and allows viewers and Internet users to give their opinion and interact at any time either by scanning a QR code constantly present at the bottom right of the screen and which refers to the dedicated application or directly to the show's Facebook page. A panel of 6 viewers react from their homes via webcam is also regularly consulted throughout the show.

A Media Manager, alongside the locked citizens, takes up the comments made in the exchanges and relays the reactions of Internet users and viewers.

Scheduling: WeeklyTimeslot: Prime Time